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Distinctiveness (: Distinctive, X : Non-distinctive)

Keyword	Trademark	Class	Distinctiveness	Case No.	memo
EAU	Eau Esthe	3		2000-11443	Ref. ESTHE CI.11
ESSENCE	AMINO ESSENCE	3	X	2000-91164	Ref. AMINO
	VITALIZE ESSENCE	3	X	2003-90132	
	HARD WRINKLE ESSENCE	3		2007-900017	Ref. WRINKLE
	CURE ESSENCE	3		2002-90516	Ref. CURE
ESTHE	HERBAL ESTHE	3	X	2000-10040	Ref. HERBAL
	Eau Esthe	3		2000-11443	Ref. EAU CI.11
	AQUAESTHE	3		2000-18855	Ref. AQUA
	PHYSICAL ESTHE	3		H10(1998)-10575	
	FEMININE HAIR ESTHE	3		2000-2628	Ref. HAIR