

B

Distinctiveness (: Distinctive, X : Non-distinctive)

Keyword	Trademark	Class	Distinctiveness	Case No.	memo
BABY	BABY MILD	3	X	2001-7196	
	LIP BABY	3	X	2000-21047	Ref. LIP
BATH	MOIST BATH	3		2001-18300	Ref. MOIST
	MILD BATH	3		2001-18299	Ref. MILD
BARRIR	WATER BARRIER	3		2006-90345	Ref. WATER
	Barrier Care	3		2003-90033	Ref. CARE Cl.5
BEAUTY	BEAUTY FLORAL	3		2002-5076	Ref. FLORAL
	BEAUTY SPA	3		2005-20256	Ref. SPA Cl.44
BLOND	ASH BLOND	3	X	2002-10032	Ref. ASH
BODY	BODY/FRESH	3	X	2006-90456	Ref. FRESH
	BODY CONTROL	3		2000-91298	Ref. CONTROL
BOTANICALS	AROMA-BOTANICALS	3		2006-65106	Ref. AROMA
BRIGHTENING	HQ BRIGHTENING	3		2006-12217	
BROW	BrowLash	3		2001-90165	Ref. LASH