

* Redundant Trademarks

[Similarity]

Redundant trademarks are generally examined separately by each phrase or part in judging similarity since those marks tend to be shortly called in actual trade, so the Board of Appeal decided 'CAMPUS SPMGR' is phonetically similar as 'CAMPUS', for example.

However, redundant marks can be perceived as a whole if they are represented in a unified manner or overall meanings arise from all phrases/parts. Having examined the following cases, it appears that such tendency has become stronger in recent years.

Similarity (= : Similar X : Dissimilar)

Trademark	Similarity	Cited mark	Class	Case No.	Memo
TULLY'S GOOD TIMES	=	TULLY'S	43	2005-65172	'TULLY'S' is more impressive than 'GOOD TIMES'
CAMPUS SPMGR	=	CAMPUS	9	2004-90099	
2DCR pal	=	Pal	9	2002-24611	There are neither linguistical connections nor idiom implications.
ELEMENT POWERSHAPES	=	ELEMENT	25	2002-90473	2 words are divided by space.
Multimedia Archive Explorer	X	EXPLORER	9	2007-35108	
METAL GEAR SOLID PORTABLE OPS	X	OPS	9,41	2007-21035	
iNzetNMS	X	IMNET	9,42	2007-19293	
SWEETKISSON	X	SWEET KISS	3	2006-25235	
VERNAL HOMEO ESSENCE	X	VERNAL	3	2005-90429	
BOOSTMAGNAMARMOUR	X	BOOST	9,38	2004-10865	
Occlusal power zone	X	OCCLUSAL	5,10	2003-7427	